

ASHLEAH JEWELL

Illustrator | Designer

Website: ashleahjewell.com Phone: (810) 772-0644

Email: ashleahjewell6@gmail.com

SUMMARY

I am a packaging and brand focused designer with a strong emphasis on visual storytelling and concept development. My work blends illustration and branding, as well as 3D and animation practices to create cohesive experiences. I bring strong project management and organizational skills to ensure efficiency from concept to completion.

EDUCATION

College for Creative Studies, Detroit, Michigan

Bachelors in Illustration, 2026

Achieved President's List for consecutive semesters

EXPERIENCE

CCS, Senior Studio Project

Figurine packaging design & modeling

December 2025

- Managed storytelling and creative writing involved in character development
- Prototyped and printed 3D model of selected figurine
- Showcased organized presentation of branding

CCS, Junior Studio Project

Card game concept & asset design

December 2024

- Generated a complete and detailed gameplay concept
- Considered many assets both in and outside of traditional game merchandise
- Designed branding kit and themed presentation beyond expected collection

Holiday Mechanical Insulation

Business card & logo design

October 2023

- Presented multiple design options to client
- Considered multiple assets and merchandise
- Integrated type and illustration to create cohesive designs

SKILLS & ABILITIES

Software Skills:

- Procreate
- Adobe Illustrator
- Adobe After Effects
- Adobe Photoshop
- 3D modeling software

Studio Skills:

- Project management
- Digital painting
- Concept mapping
- Animation
- 3D modeling

Soft Skills:

- Time management
- Organization
- Prototyping
- Quality control
- Process-oriented