

ZI - YUN (SCOTT) HSU

TRANSPORTATION DESIGNER

3075 W GRANDBLVD APT 210, Detroit, MI 48202 • zhsu@ccsdetroit.edu • +1 (313) 738-6195

OBJECTIVE

BFA candidate in Transportation Design at CCS with a background in industrial design. Focused on interior design, creating vehicle spaces that balance functionality, spatial experience, and human-centered interaction. Interested in how layout, materials, and details shape everyday use and reflect lifestyle-driven narratives.

EDUCATION

COLLEGE FOR CREATIVE STUDIES

Bachelor of Fine Arts in Transportation Design

Detroit, Michigan

Fall 2024 - Now

TUNGHAI UNIVERSITY

Bachelor of Industrial Design

Taichung, Taiwan

Sep. 2019 - Jun. 2023

EXPERIENCE

FORD SPONSORED STUDIO

Interior Designer

Detroit, Michigan

Sep. - Dec. 2025

- Designed a truck interior concept as a mobile studio, integrating work, living, and outdoor use through a modular layout.

CHINA MOTOR CORPORATION

Exterior Designer Intern

Taoyuan, Taiwan

Jul. - Aug. 2025

- Designed a multifunctional micro van optimized for Taiwan's road dimensions, balancing off-road capability with dense urban usability.

APEXX MOTO DESIGN STUDIO

Industrial Designer

Taichung, Taiwan

May. - Aug. 2024

- Designed OEM-compatible aftermarket lighting modules for Vespa and other scooter brands.

PROJECTS

FORD - ORBIT

- Designed a future truck interior conceived as a mobile studio bridging Earth and sky.

Detroit, Michigan

Sep. - Dec. 2025

MITSUBISHI - P.A.G. CONCEPT

- P.A.G. stands for "Pack And Go" a van that lets you set off on a whim and boldly explore without limits.

Taoyuan, Taiwan

Jul. - Aug. 2025

BMW - I VISION M CONCEPT

- Redefining BMW M's identity in the EV era through an aeronautical approach emphasizing lightweight structure, dynamic surfacing, and performance.

Detroit, Michigan

Sep. - Dec. 2024

SKILLS

SOFTWARE SKILLS

Photoshop/ Illustrator/ After Effects/ Alias SubD/ Blender/ SolidWorks

LANGUAGE SKILLS

English(Fluent)/ Mandarin(Native)/ German(Beginner)