

# JACK BENNETT

BRAND DESIGN & COPYWRITING

## EDUCATION

jsbennett.com  
(248) 701-0516

## EXPERIENCE

### College for Creative Studies (CCS)

#### Bachelor of Fine Arts

Communication Design

Detroit, MI

2023-2026

### Oakland Community College

#### Graphic Design

Farmington, MI

2021-2023

### Design Core Detroit

#### Communication Design Intern

Detroit, MI / May 2025 - August 2025

Designed wayfinding graphics & placemaking displays for major events

Developed event signage systems to improve attendee navigation

Edited copy and refined typography for print applications

Completed internship as part of the Applebaum Fellowship, including four professional development workshops

### Office of Partnerships

#### Assistant Graphic Designer

Detroit, MI / August 2024 - September 2025

Produced layouts for digital and print flyers, weekly newsletters, and wayfinding materials

Strategized distribution and outreach methods to maximize event visibility

Coordinated with event partners

### Slow's BBQ

#### Server

Detroit, MI / July 2024 - March 2025

Delivered service in a fast-paced, high-volume dining environment

Generated \$2k-\$2.6k in net sales per shift

### FRAMEbar

#### Server

Hazel Park, MI / 2022-2024

Provided tailored dining service in a high-end environment

Achieved \$4k-\$5.5k in net sales per shift

### Union Joints Restaurants

#### Server, Cook

Clarkston, MI / 2014 - 2022

Balanced dual roles in customer service and kitchen preparation

Managed cash handling and food prep

Produced \$1.6k-\$2.4k in net sales per shift

## DESIGN SKILLS

Brand strategy & auditing

Type design (Glyphs 3)

User research & wireframing

Adobe Creative Suite

Figma

## AWARDS

### John Broutin Scholarship, 2025

\$10,000 award

### Applebaum Fellow, 2025

Creative Economy, Design, Arts & Culture Intern



