

Owen La Belle

UX/UI & GRAPHIC DESIGNER

EDUCATION

Advertising Major & Film Minor

College for Creative Studies
2024 – 2027
Detroit, Michigan
Transfer Commuter

General Studies

Oakland Community College
Aug 2022 – May 2024
Auburn Hills, Michigan
Farmington Hills, Michigan

AWARDS

President's List

3.8+ GPA
College for Creative Studies
Fall 2024
Detroit, Michigan

Dean's List

3.5+ GPA
College for Creative Studies
Spring 2025
Detroit, Michigan

SKILLS

Content Creation

YouTube, TikTok, X (Formerly Twitter),
Instagram, Discord
Remote
Proficient

Figma

UX/UI Design, Figma Design Studio,
Figma, Figma Presentations
College for Creative Studies
Moderate

Adobe Creative Suite

Photoshop, InDesign, After Effects, Aero,
Illustrator, Lightroom, Premiere, Acrobat
Oakland Community College
Moderate

LOCATION

Waterford, Michigan

Open to remote or hybrid roles
Metro Detroit, Michigan
Staying local

PROFILE

Hardworking and team-oriented designer with experience in advertising, content creation, UI/UX design, and customer-facing leadership roles across multiple industries. Strong communicator with a proven ability to collaborate and deliver timely results, and eager to contribute to opportunities in media. Demonstrates a commitment to continuous learning in new environments. Dedicated to creating thoughtful, accessible, and engaging work that connects with diverse audiences. Passionate about blending creativity with strategy to produce meaningful visual experiences. Motivated to grow within dynamic creative teams and contribute innovative ideas that enhance brand storytelling and user engagement.

WORK EXPERIENCE

Senior Server Assistant

Roadside Bar & Grill
Mar 2021 – Present
Bloomfield Hills, Michigan

OwenLabelleDetroit.com

Portfolio Website

olabelle@ccsdetroit.edu

Email

248-464-0122

Phone

Ecommerce Business Owner

eBay & Facebook Marketplace
May 2025 – Present
Waterford, Michigan

Trained 15+ new employees at multiple entry level positions, including dishwashing, foodrunning, and server assisting. Reporting training progress to management. Responsible for managing 1–3 other Foodrunners or Server Assistants working on the floor to quickly and effectively reset tables, and closing the building. Directed closing times and duties for entry level employees.

Photographed over 150 products for digital storefronts and posting online listings of inventory. Tracked and updated all sale information on spreadsheets to report profit gain or loss on about 80 sold items. Conducted market research to optimize Search Engine Optimization (SEO). Resourced new products to purchase as inventory to sell across multiple channels.

Freelance Video Editing

Beaver Dam Productions
Jun 2025 – Jul 2025
Remote

Complete creative control over editing 3+ hour YouTube live streams into 20–40 minute long-form videos, involving resequencing and adding manual subtitles to boost engagement. Adapted to internal company shifts in goals, resulting in evolving product deliverables across contracts. Demonstrated time management and problem-solving skills while maintaining consistency and quality.

Home Cleaning

Absolute Residential Cleaning
Jun 2020 – Jan 2021,
Jun 2021 – Oct 2021
Birmingham, Michigan

Coordinated with team leader to complete daily tasks, including dusting, vacuuming, mopping, and waste removal. Took on additional responsibilities as directed to meet client needs. Cleaned a minimum of two 2–3 story residential homes daily or business office spaces (Great Lakes Coffee, Petrous Orthodontics) each week. Ensured customer satisfaction after each session.

Ice Cream Worker

BBs Custard
Jun 2020 – Aug 2020
Waterford, Michigan

Assisted with daily opening and closing operations by serving products and maintaining a clean work area. Supported team efficiency through restocking and completing additional tasks as needed. Contributed to a welcoming, customer-focused atmosphere that encouraged satisfaction and repeat business while upholding company standards for quality and service.