

MIYANATATUM11@GMAIL.COM

MIYANATATUM.CARGO.SITE

LINKEDIN.COM/IN/MIYANATATUM

MIYANA TATUM

USER INTERFACE/EXPERIENCE DESIGNER

EXPERIENCE

Gardner White Sponsorship

Detroit, MI

Sep 2025 - Dec 2025

- Developed a comprehensive visual and typographic system
- reimagining Gardner White's clearance center
- Designed modular and mosaic grid structures, expressive wordmarks, and signage.
- Unified color, type, and spatial rhythm into a cohesive design language reflecting the brand's core values

University of Michigan Dearborn Environmental Intepreive Center Sponsorship

Detroit, MI

Jan 2025 - May 2025

- Led UI/UX design for a redesigned EIC website and interactive trail map.
- Created wayfinding and signage systems integrating QR and NFC touchpoints.
- Designed projection-mapped and sound-based exhibits to enhance visitor engagement.
- Unified digital and physical experiences through cohesive branding and storytelling.

Volkswagen Sponsorship

Detroit, MI

Sep 2024 - Dec 2024

- Collaborated with transportation designers to develop "The Bloo Car," a family-centered mobility concept.
- Designed UI/UX systems in Figma focused on simplicity and accessibility.
- Prototyped app features including checklist, parking assistant, play mode, and voice assistant.
- Conducted user research to streamline interactions and reduce cognitive load.

EDUCATION

College for Creative Studies

2022 - 2026

Bachelor of Fine Arts (BFA)

Detroit, MI

SKILLS

HTML/CSS coding

Figma

Wordpress

Prototyping

Adobe Illustrator

Adobe Photoshop

Adobe Indesign