



KENNEDY NOBLE

Multidisciplinary Designer | Branding Strategist | Graphic Illustrator

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kendesignofficial

EDUCATION

College for Creative Studies | Detroit, MI
Bachelor of Fine Arts, Communication Design

| Expected Graduation in 2026

AWARDS & CERTIFICATIONS

John Broutin Scholarship | College for Creative Studies | 2025

Awarded \$10,000 in recognition for outstanding artistic and scholarly achievement and great artistic potential.

Graphic Communications Certifications | Oakland Community College | 2021 - 2022

Awarded for Mastering the Adobe Suite - Comprehensive certification in professional design software.

CTE Desktop Publishing | Oakland Community College | 2021 - 2022

Certified in Adobe Photoshop and Adobe Illustrator

LEADERSHIP EXPERIENCE

Spine Book Club | Detroit, MI
Editor | 2025 - Present

- Currently collaborate's with the president to establish the club's weekly vision and strategic direction.
- Holding a dual editorial and design role; contributed to the creation of a collaborative book by editing content and designing 30+ pages.
- Coordinate all logistics, including developing agendas and managing timelines for weekly meetings to ensure project momentum.

PROFESSIONAL EXPERIENCE

CCS Office of Partnerships | Detroit, MI | Marketing & Design Associate | 2024 - 2025

- Developed and designed a suite of marketing assets, including flyers, signage, posters, and digital content to support partnership initiatives.
- Collaborated on the strategy, creation, and scheduling of social media content, contributing to audience growth and engagement.

Volkswagen: SOJOURN | Detroit, MI | User Interface Designer | 2024

Partnered with Worth Buckhart & Miles Yuen

- Designed and prototyped UI for a conceptual VolksWagen vehicle, focusing on enhancing the work-life balance and travel experience for a target user persona.
- Conducted user experience research to inform design decisions, ensuring intuitive interaction and usability.
- Conceptualized and visualized "MYA," a fully integrated AI infotainment system, creating a seamless in-vehicle experience.

ISAIC | Detroit, MI | Brand Design | 2025

- Creating a visual rebrand for ISAIC, focusing on capturing our mission through a new library of photography, video content, and infographics. I Specializing in translating the companies story into powerful visuals that resonated with ISAIC's true voice.

ABOUT ME

My name's Kennedy, but you can call me Ken!

I'm a designer who thrives on bringing ideas to life through branding, packaging, type, and graphic illustration. I love the entire creative process and pride myself on being a versatile creator. I'm always open to new challenges and collaborating on exciting design opportunities!

SKILLS

Core Competencies:

- Figma
- After Effects
- Illustrator
- Premiere Pro
- Photoshop
- InDesign

INTERESTS

- Baking
- Singing
- Astrology
- Walking
- Creative Writing

