

CECI

MORALES-ENRIQUEZ

MIXED MEDIA COMMUNICATION DESIGNER & ART DIRECTOR

cmorales@ccsdetroit.edu
https://ceci-me.cargo.site

Detroit Based

EDUCATION

- 10.2023
Present
- College For Creative Studies, Detroit MI**
BFA in Communication Design & Strategy
Minor in Photography
- 01.2026
- Lorenzo de Medici, Florence Italy**
- 05.2026
- Planned study abroad with a focus on
Communication Design and Photography

SKILLS

- Adobe Creative Suite
- Assistant Camera
- Figma
- Art Direction
- Videography
- Gaphing
- Photography
- Set Design
- Motion Design
- Copywriting
- Typography
- Research & Ideation
- UI/UX Design
- Collaboration

EXPERIENCE

- 04.2025
Present
- College for Creative Studies, Detroit MI**
Communication Design Work Study
 - Worked in the office to create dozens of department graphic assets, such as posters, schedules, and informational graphics.
 - Managed equipment such as printers, Cricut, and book binding machine.
 - Assisted the department in curating the 2025 student show.
- 04.2025
08.2025
Seasonal 2025
- Ulta Beauty, Rochester MI**
Beauty Advisor
 - Curated personalized product recommendations that aligned with Ulta’s brand identity, enhancing the overall customer experience.
 - Supported marketing initiatives by providing insight into customer preferences and visual merchandising effectiveness.
- 05.2024
08.2024
- The Toffee Store, Oakland Charter Township MI**
Design Intern
 - Designed engaging content, which included graphics, promotional posts, labels, and pamphlets.
 - Monitored and analyzed website/Linkedin traffic once a week.

CERTIFICATES

- 05.2023
Present
- CPR**
Took a three day course that taught me how to give resuscitation and the procedures that follow.
- 05.2023
05.2025
- LIFEGUARD**
Took a three day course alongside my CPR course that taught me 5 different rescue scenarios to be able to perform them in any body of water.

AWARDS

- 09.2023
Present
- \$100,000 CCS Scholarship**
Merit based scholarship received upon acceptance.
- 09.2025
05.2026
- \$8,000 Donal Gould Scholarship**
Scholarship received through CCS Communication Design faculty nomination.
- 09.2023
05.2026
- \$4,500 Make a Change Scholarship**
Scholarship received through CCS through international/bi-cultural merit.
- 09.2023
Present
- \$2,000 Regional Scholastic Gold Key Scholarship**
Scholarship received through winning a Gold Key medal in the Scholastic Art and Writing Awards for photography.

ACTIVITIES

- 09.2025
Current
- Communication Design Student Government Representative**
 - Collected and presented student feedback to faculty and administration to improve classroom experiences and facilities.
- 09.2025
Current
- Hispanic club Treasurer**
 - Managed and tracked the club’s budget, ensuring accurate allocation of funds for events and initiatives.

LANGUAGES

- Español
- English