

MORALES-ENRIQUEZ

MIXED MEDIA COMMUNICATION DESIGNER & ART DIRECTOR

EDUCATION

10.2023	College For Creative Studies, Detroit MI
Present	BFA in Communication Design & Strategy Minor in Photography
01.2026	Lorenzo de Medici, Florence Italy
05.2026	Planned study abroad with a focus on Communication Design and Photography

EXPERIENCE

04.2025	College for Creative Studies, Detroit MI Communication Design Work Study
Present	<ul style="list-style-type: none"> Worked in the office to create dozens of department graphic assets, such as posters, schedules, and informational graphics. Managed equipment such as printers, Cricut, and book binding machine. Assisted the department in curating the 2025 student show.
04.2025	Ulta Beauty, Rochester MI
08.2025	Beauty Advisor
Seasonal 2025	<ul style="list-style-type: none"> Curated personalized product recommendations that aligned with Ulta's brand identity, enhancing the overall customer experience. Supported marketing initiatives by providing insight into customer preferences and visual merchandising effectiveness.
05.2024	The Toffee Store, Oakland Charter Township MI
08.2024	Design Intern
	<ul style="list-style-type: none"> Designed engaging content, which included graphics, promotional posts, labels, and pamphlets. Monitored and analyzed website/LinkedIn traffic once a week.
09.2025	Communication Design Student
Current	Government Representative
	<ul style="list-style-type: none"> Collected and presented student feedback to faculty and administration to improve classroom experiences and facilities.
09.2025	Hispanic club Treasurer
Current	<ul style="list-style-type: none"> Managed and tracked the club's budget, ensuring accurate allocation of funds for events and initiatives.

ACTIVITIES

cmorales@ccsDETROIT.edu
<https://ceci-me.cargo.site>

SKILLS

Adobe Creative Suite	Assistant Camera
Figma	Art Direction
Videography	Gaphing
Photography	Set Design
Motion Design	Copywritting
Typography	Research & Ideation
UI/UX Design	Collaboration

CERTIFICATES

05.2023	CPR
Present	Took a three day course that taught me how to give resuscitation and the procedures that follow.
05.2023	LIFEGUARD
05.2025	Took a three day course alongside my CPR course that taught me 5 different rescue scenarios to be able to perform them in any body of water.

AWARDS

09.2023	\$100,000 CCS Scholarship
Present	Merit based scholarship received upon acceptance.
09.2025	\$8,000 Donal Gould Scholarship
05.2026	Scholarship received through CCS Communication Design faculty nomination.
09.2023	\$4,500 Make a Change Scholarship
05.2026	Scholarship received through CCS through international/bi-cultural merit.
09.2023	\$2,000 Regional Scholastic Gold Key Scholarship
Present	Scholarship received through winning a Gold Key medal in the Scholastic Art and Writing Awards for photography.

LANGUAGES

Español
English