

# DESTINY SMITH

motion / branding

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## EXPERIENCE

### Detroit Zoological Society SEP 25 - CURRENT CREATIVE ASSET INTERN

Royal Oak, MI

- Collaborated with the marketing team to help create an asset library to easily pull content to use for events.
- Created templates that can be used for internal and external events.
- Designed a social narrative for web and print.

### DXL Men's Apparel JULY 22 - CURRENT KEY HOLDER

Taylor, MI

- Provide personalized assistance to clients to build strong relationships.
- Manage shipments efficiently to ensure timely delivery.
- Handled cash and card transactions over 1K.
- Collaborate effectively with team members to enhance overall service delivery.

### Volkswagen Sponsor Project SEP 24 - DEC 24 EXPERIENCE DESIGNER

Detroit, MI

- Collaborated with Volkswagen and CCS Transportation Designers in interior and exterior design.
- Designed a UI/UX experience for a concept vehicle set in the year 2030.

### Freelance MAY 18 - MAY 25 GRAPHIC DESIGN / PHOTOGRAPHY

Southgate, MI

#### DOWNRIVER CAREER TECHNICAL CONSORTIUM

- Redesigned the Downriver Career Technical Consortium Mechatronic program logo.

#### DXL ST. JUDE WALK RUN

- Designed a team logo for a St. Jude Walk Run team.

#### PHOTOGRAPHY

- Photographed and retouched Senior pictures for rising graduates.
- Shot and edited Prom and Homecoming Photos.
- Photographed professional headshots for career use.

## EDUCATION

### College for Creative Studies EXPECTED MAY 26

Detroit, MI

Bachelor of Fine Art in Communication Design  
Minor in Photography

## SKILLS

- Photoshop
- Indesign
- Illustrator
- After Effects
- Premiere Pro
- Cinema 4d
- Figma
- Photography
- Studio Work
- Print Design
- Brand Strategy

## ACHIEVEMENTS

### Adcraft Detroit Advertising Awards 'D SHOW'

'The Grind is Yours'  
Silver D, Integrated campaign.

### CITY OF SOUTHGATE

- Organized and led a student mural project for the Southgate Anderson Highschool.
- Displayed fine art work for 4 consecutive years in Southgate Market Center Park.

