

# NIDHI SRIKANTH

An all-around Communication Designer with interest developing UI/UX and Branding skills through an internship or entry-level position

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## Education

- '23 - '27 EGD **COLLEGE FOR CREATIVE STUDIES - DETROIT, MI**  
BFA IN COMMUNICATION DESIGN & STRATEGIES
- A Junior in the Communication Design program in CCS, learning basic Design Principals, industry software and communication strategies
- '21 - '23 **OAKLAND TECHNICAL CAMPUS SW - WIXOM, MI**  
GRAPHIC AND COMMUNICATIONS
- A specialized technical program that taught basic design principals and later provided opportunities to work with non-profits and other departments in the program. such as culinary to design a foodtruck and brand identity.

## Work Experience

- JAN '24 - PRES **THE UPS STORE - NEW HUDSON, MI**  
GRAPHIC DESIGNER & SALES ASSOCIATE
- Experience as a Graphic Designer and Sales Associate. Responsible for multitasking between helping 50+ customers in a day with shipments, returns, and notary services. Printing and setting up formats for 200 business cards for automatic cutting to large-scale 24x36 blueprints and posters.
- MAY '24 - PRES **SRI SATHYA SAI INTERNATIONAL ORGANIZATION - DETROIT, MI**  
VIDEO CONTENT EDITOR
- Involved in community activities through a spiritually-led organization for over 8 years. Part of the national media team as Video Editor, responsible for editing 2 videos every 3 months about community service and outreach efforts in the wider Region of the Upper Midwest.
- JUN '21 - AUG '23 **SENIOR REGIONAL COLLABORATIVE - REMOTE, BASED IN DETROIT, MI**  
SOCIAL MEDIA INTERN
- Collaborated with other Interns creating Canva posters for a primarily older audience about workshops and webinars provided in the non-profit coalition. Produced Social Media content across major platforms for events with accessible designs for the target audience.

## Core Competencies

- DESIGN PROBLEM SOLVING**  
Deconstructing and researching topics to uncover different perspectives and finding different ways to solve the needs of the user/consumer.
- ORGANIZATION**  
Proficient in file management and storage for several projects from start to finish. Creating archives of process work for easy access and reference.

## Technical Skills

- ADOBE ILLUSTRATOR AND INDESIGN**  
Quick production of mockups and type setting for print-related projects.
- ADOBE AFTER EFFECTS AND AUDITION**  
Implementing type and visual elements to create cohesive videos and audio editing.
- FIGMA AND HTML/CSS**  
Prototyping web-based projects with intermediate skill developing with HTML and CSS for both desktop and mobile experiences.

## Accomplishments

- '23 - '25 **DEAN'S LIST - MAINTAINING 3.5 + GPA**  
COLLEGE FOR CREATIVE STUDIES
- '23 - '25 **CCS SCHOLARSHIP - \$24 K EACH SEM.**  
COLLEGE FOR CREATIVE STUDIES
- JAN '24 **NOTARY PUBLIC IN OAKLAND COUNTY**  
THE UPS STORE
- APR '23 **ADVERTISING DESIGN - 3RD STATEWIDE**  
SKILLSUSA MICHIGAN
- SEPT '22 **CERTIFICATION OF FULL STACK DEVELOPMENT**  
BYJU'S FUTURE SCHOOL

## Exhibitions

- MAY '24 & '25 **CCS STUDENT EXHIBITION - DETROIT, MI**
- 10 + work over 4 semesters chosen in a curated exhibition open to the public to represent the whole department of Communication Design & Strategies.