

NIDHI SRIKANTH

An all-around Communication Designer with interest developing UI/UX and Branding skills through an internship or entry-level position

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Education

'23- '27 EGD COLLEGE FOR CREATIVE STUDIES - DETROIT, MI
BFA IN COMMUNICATION DESIGN & STRATEGIES

A Junior in the Communication Design program in CCS, learning basic Design Principles, industry software and communication strategies

'21- '23 OAKLAND TECHNICAL CAMPUS SW - WIXOM, MI
GRAPHIC AND COMMUNICATIONS

A specialized technical program that taught basic design principals and later provided opportunities to work with non-profits and other departments in the program. such as culinary to design a foodtruck and brand identity.

Work Experience

JAN '24-PRES THE UPS STORE - NEW HUDSON, MI
GRAPHIC DESIGNER & SALES ASSOCIATE

Experience as a Graphic Designer and Sales Associate. Responsible for multitasking between helping 50+ customers in a day with shipments, returns, and notary services. Printing and setting up formats for 200 business cards for automatic cutting to large-scale 24x36 blueprints and posters.

MAY '24- PRES SRI SATHYA SAI INTERNATIONAL ORGANIZATION - DETROIT, MI
VIDEO CONTENT EDITOR

Involved in community activities through a spiritually-led organization for over 8 years. Part of the national media team as Video Editor, responsible for editing 2 videos every 3 months about community service and outreach efforts in the wider Region of the Upper Midwest.

JUN '21 - AUG '23 SENIOR REGIONAL COLLABORATIVE - REMOTE, BASED IN DETROIT, MI
SOCIAL MEDIA INTERN

Collaborated with other Interns creating Canva posters for a primarily older audience about workshops and webinars provided in the non-profit coalition. Produced Social Media content across major platforms for events with accessible designs for the target audience.

Core Competencies

DESIGN PROBLEM SOLVING

Deconstructing and researching topics to uncover different perspectives and finding different ways to solve the needs of the user/consumer.

ORGANIZATION

Proficient in file management and storage for several projects from start to finish. Creating archives of process work for easy access and reference.

Technical Skills

ADobe ILLUSTRATOR AND INDESIGN

Quick production of mockups and type setting for print-related projects.

ADobe AFTER EFFECTS AND AUDITION

Implementing type and visual elements to create cohesive videos and audio editing.

FIGMA AND HTML/CSS

Prototyping web-based projects with intermediate skill developing with HTML and CSS for both desktop and mobile experiences.

Accomplishments

'23 - '25 DEAN'S LIST - MAINTAINING 3.5 + GPA
COLLEGE FOR CREATIVE STUDIES

'23 - '25 CCS SCHOLARSHIP - \$24 K EACH SEM.
COLLEGE FOR CREATIVE STUDIES

JAN '24 NOTARY PUBLIC IN OAKLAND COUNTY
THE UPS STORE

APR '23 ADVERTISING DESIGN - 3RD STATEWIDE
SKILLSUSA MICHIGAN

SEPT '22 CERTIFICATION OF FULL STACK DEVELOPMENT
BYJU'S FUTURE SCHOOL

Exhibitions

MAY '24 & '25 CCS STUDENT EXHIBITION - DETROIT, MI

10 + work over 4 semesters chosen in a curated exhibition open to the public to represent the whole department of Communication Design & Strategies.