



Luis Blanca
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hiblanca.cargo.site

Hello! I'm Luis Blanca

SKILLS & ABILITIES:

VISUAL IDENTITY

TYPOGRAPHY

EDITORIAL LAYOUT

MOTION GRAPHICS

BRAND SYSTEMS

ADOBE CREATIVE SUITE

FIGMA

BLENDER

TOUCH DESIGNER

HTML/CSS

ILLUSTRATION

STORYBOARDING

COPYWRITING

PRINT PRODUCTION

CLIENT COMMUNICATION

PROJECT MANAGEMENT

BILINGUAL

Objective

Dedicated to applying **conceptual thinking, typographic sensitivity, and multidisciplinary craft** to collaborative projects and brand storytelling.

Education

College for Creative Studies

Detroit, MI
BFA in Communication Design
Expected 2027

National School of Fine Arts

Havana, Cuba
AFA in Fine Arts · 2019

Experience

Freelance / Pica Studio ✱ Independent Designer & Illustrator ·

Detroit, MI
Founder / Designer · 2025–Present

Completed 50+ client projects across branding, illustration, and motion. Managed 6+ ongoing clients per month with a 100% on-time delivery rate and 98% satisfaction. Secured repeat work from 30% of clients, building long-term creative partnerships.

Leña Detroit ✱ Server · Detroit, MI · 2025–Present

Supported a high volume restaurant environment serving 200+ guests daily, ensuring seamless coordination and service quality. Adapted across multiple roles, including expo, barbacking, and hosting, to maintain efficiency and strengthen team operations.

Condado Tacos ✱ Server · Detroit, MI · 2024

Managed up to 10 tables simultaneously, balancing speed with hospitality during peak hours. Recognized by management for reliability and strong teamwork under pressure.

Awards & Exhibitions

Selected Presenter, CCS Student Exhibit 2025

Largest annual art presentation in Detroit

Merit Scholarship Recipient

College for Creative Studies · 2023–2025

Donald Gould Scholarship Recipient

College for Creative Studies · 2023–2025

Gilbert Family Foundation Completion Grant

College for Creative Studies · 2023–2025

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