



JOOSUK KANG

Detroit, MI
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Education

COLLEGE FOR CREATIVE STUDIES Detroit, MI
Bachelor of Fine Arts IN TRANSPORTATION DESIGN
2024 - Present

KYUNG HEE UNIVERSITY Suwon, Korea
Bachelor of Arts IN INDUSTRIAL DESIGN
2019-2023

Projects

2045 Ford Bastion

25/FA Ford sponsored exterior studio

The 2045 Ford F-150 is engineered to withstand hurricanes and tornadoes, serving as a rapid-response disaster relief vehicle. Fast, agile, and resilient, it harnesses storm energy through an onboard wind turbine, generating power directly from the chaos of nature.

Genesis Marionette

25/WI Sophomore interior studio

The 2030 Genesis interior is designed for a dominant persona — someone who constantly seeks control over everything around them. Inspired by the marionette, the interior’s components are connected through wire-like structures, creating a stretched, tension-filled form that visually expresses authority and control.

KIA Blitz

24/FA Sophomore exterior studio

The 2030 Kia compact performance EV is designed for the Australian market, emphasizing agility and freedom of movement. The cockpit offers an expansive field of view and comfortable ingress and egress, while its design language harmonizes two contrasting surfacing elements — edginess and softness — embodying Kia’s philosophy of “Opposites United.”

Experience

CCS CTW Peer Tutor

Center for Tutoring and Writing
Tutor - Taught other students struggling with school work
2025

Design Able Inc.

Car Accessories Manufacturing & Transportation Design Corporation
Designer - Transportation Design & Digital Design
2023

KIA Motor Company

KIA Creators, Seoul, South Korea - Brand design & Exhibition
Designer - Product Design & Lighting Design
2021

Recognitions

24/FA President’s list, 25/WI Dean’s list	2025
Written thesis (Journal of Art & Design Research Vol.26, No.2)	2022
First Prize: KIA New Movement Award	2021
KIA - “New Era, New Movement”, Understand avenue in Seoul	2021
OCTARINE - Design University Exhibition, Gallery Lamer in Seoul	2021
Winner: The 55th Korea International Design Award	2020
Second Prize: Korea Star Awards 2020	2020
Bronze: Korea Eyewear Design Award 2020	2020
Winner: 2019 Loud Design Award	2019
Winner: The 54th Korea Design Exhibition Award	2019
Bronze: 2019 D2B Design Fair	2019
Finalist: 2019 PIN UP CONCEPT DESIGN AWARDS	2019
Prize of the Chief of Staff, R.O.K Army: The 8th R.O.K Army Art Competition	2018

Skills

Manual Sketches	Adobe Photoshop	Rhinoceros 5
Strong Ideation	Adobe Illustrator	Keyshot
Clay Sculpting	Autodesk Alias	Blender
	Autodesk AutoCAD	