

# Natalie Bazydlo

## ART DIRECTOR

248-331-5732

Nataliebazydlo.com

Nataliebazydlo@gmail.com

## Experience

### Buffalo Wild Wings - Front of House Member

Sterling Heights, MI | Aug 2022 - Aug 2024

- » Delivered exceptional customer service in a fast-paced environment, ensuring customer satisfaction and managing high-pressure situations.
- » Managed multiple tasks simultaneously, enhancing time management abilities crucial for meeting tight deadlines in creative projects.
- » Delivered exceptional service to an average of 100+ customers per shift, contributing to a 15% increase in positive customer reviews during my tenure.

### Homegoods - Retail Sales Associate

Troy, MI | Mar 2021 - Aug 2021

- » Created visually appealing product displays to enhance the customer shopping experience, developing an eye for design and layout.
- » Maintained store organization and inventory, demonstrating strong attention to detail and the ability to manage multiple priorities.
- » Led the setup of promotional displays that resulted in a 10% increase in sales for featured items during key retail events.

### Pennstation - Team Member

Troy, MI | Sept 2020 - Dec 2020

- » Worked efficiently in a high-demand environment, coordinating with team members to ensure smooth operations and timely service.
- » Communicated effectively with both team members and customers, strengthening interpersonal and collaboration skills.
- » Supported store operations, contributing to a 10% improvement in overall cleanliness and presentation scores in company evaluations.

## Awards

### James R Ward Endowed Scholarship \$1,600

College for Creative Studies | 2024

### Silver Addy Award - Fight The Freeze

American Advertising Foundation | 2024

### Merit Scholarship

College for Creative Studies | 2022

### Deans List

College for Creative Studies | Fall 2022 - Winter 2023

### Scholastic Art and Writing Awards

Gold Key 2017

2 Honorable Mentions 2022

## Education

### College for Creative Studies - Detroit, MI

Bachelor of Fine Arts

Advertising Design Minor in Film

Expected graduation: May 2026

## Skills & Abilities

Art Direction

Campaign Development

Creative Development

Creative Strategy

Digital Design

Production

Market Research

Content Creation

UI / UX Design

Videography

Photography

Figma

Adobe Creative Suite

Photoshop

Indesign

After Effects

Premiere

Illustrator

Lightroom

## Related Coursework

Motion Techniques

Concepts & Processes

Concepts and Campaigns

Media & Experience

App Happy

Motion Narratives

Content Creation

Intermediate Communication Design I

Advertising Campaign Systems

Narrative Filmmaking I