

GABRIELLA ZOFIA PEJAS

COMMUNICATION
DESIGNER

gabi.pejas37@gmail.com
+1 586 215 3847
zofiapejas.cargo.site

AWARDS

- '23 **MITCHELL FINE ARTS SCHOLARSHIP**
Friends of Polish Art
\$2,000 given for original essay and community involvement.
- '23 **KAMYLLA & CZESLAW KASZUBA SCHOLARSHIP**
Polish Journal Foundation
\$1,500 given for original research essay.
- '21 **STUDENT EXHIBITION**
College for Creative Studies
Work featured in Student Exhibition.
- '21-'23 **PRESIDENT'S LIST**
College for Creative Studies
Recognized for exemplary grades.
- '21-'24 **DEAN'S AWARD**
College for Creative Studies
\$5,000 given for artistic merit.
- '21-'23 **MI COMPETITIVE SCHOLARSHIP**
Secretary of State
\$3,000 given for academic merit.
- '21 **MERIT SCHOLARSHIP**
College for Creative Studies
\$92,000 given for artistic merit.

SOFTWARE

- Figma
- Blender
- Asana
- Brackets
- WordPress
- Microsoft Products
- Adobe Products

VOLUNTEERING

- '24 **DETROIT MONTH OF DESIGN HELP**
DesignCore
- '19 **FOOD DISTRIBUTOR**
Gleaners Community Food Bank
- '14-'19 **SPEAKER & ARTIST**
School of Polish Language Adam Mickiewicz

EDUCATION

- MAY '26 **BACHELORS OF FINE ARTS**
COLLEGE FOR CREATIVE STUDIES
DETROIT, MI
Communication Design | Minor in Art History
- JUN - AUG '23 **SUMMER STUDY ABROAD**
UNIVERSITY OF THE ARTS LONDON
LONDON, UK
Graphic Communication & Media Design Program

WORK EXPERIENCES

- JUL '24-NOW **ADMINISTRATIVE & DESIGN SUPPORT**
COMMUNITY ARTS PARTNERSHIPS
DETROIT, MI
- Expanded upon an existing brand to grow an asset library / design social media posts and official documents.
 - Increased followers on social media platforms by 9.5% and engagement by 83.7% in 90 days.
 - Researched the field of art education to develop a more expansive and rigorous curriculum.
- JUN-JUL '24 **INTERACTIVE TRAINING & SOCIAL MEDIA INTERN**
COMMUNITY ARTS PARTNERSHIPS
DETROIT, MI
- Implemented a social media strategy plan to increase social media optimization.
 - Improved user experience of interactive training programs, which is distributed to 25 trainees per season.
 - Designed 13 social media posts, 3 worksheets, and 4 infographics.
- APR '22-NOV '24 **STUDENT AMBASSADOR | OFFICE OF ADMISSIONS**
COLLEGE FOR CREATIVE STUDIES
DETROIT, MI
- Guided tours of up to 30 people across 2 campuses while ensuring personal safety and providing a 2 hour speech.
 - Operated Cisco phone system, assisting general calls.
 - Cataloged / digitalized written notes for the undergraduate admissions process.
- DEC '21-SEP '24 **WEB MANAGER ASSISTANT | MARKETING DEPARTMENT**
COLLEGE FOR CREATIVE STUDIES
DETROIT, MI
- Created and edited articles using HTML / CSS coding languages.
 - Used SiteImprove to better adhere web content to A, AA, AAA, and ARIA label standards in website content accessibility.
 - Improved search engine optimization by keeping media library alt tagging up to date.