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Ruofan Sun

CMF Designer, Transportation Designer

EDUCATION

2015 – 2019

Shandong University of Art & Design
Transportation Design
GPA:3.6/4.0

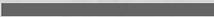
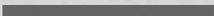
2021 – 2024

College for Creative Studies
Color & Materials Design
– Carhartt Sponsored Project
– Leon Speakers Sponsored Project
– Eagle Ottawa Sponsored Project

SOFT SKILLS

Fast learner
Teamwork
Strong sense of aesthetics
Strong work ethic
Critical
Flexibility
Innovation

HARD SKILLS

Adobe Photoshop	
Adobe Illustrator	
Adobe Indesign	
Blender	
Keyshot	



Portfolio Website

WORKING EXPERIENCES

2023.5–2023.11 JoysonQuin Automotive Systems, North America

CMF Designer
JoysonQuin Design & Trend Show materials and pattern design
GM L234 materials and pattern design
Tesla Highland materials and pattern design

2021.3–2021.9 Shanghai Launch Automotive Technology Co., Ltd.

Automotive Designer
Interior Design Projects for Cadillac L233, Lynk&Co 09 Showcar, and Futian Heavy Truck:
– Researched the target audience, the color and material trend, and established design style with the strategy team;
– Created and rendered working color sketched using Photoshop;
– Final proposal being selected as the winning design among 5

2019.4–2019.12 Beijing Zhihe Chuanglue Consulting Co., Ltd. (C3–Strategy)

Lead Designer
Nissan Project: to establish a design strategy for Nissan brand
– Classify and interview Nissan users, and utilize in–house user analysis model to accurately profile the future target users;
– Analyzed target users’ lifestyles, resulting in a final design proposal.

AWARD

- 2018 Formula–E International Design Championship
Role: Transportation & Graphic & Materials Designer
Award: 3rd place in Chinese Contest, Best Material Application, invited to ArtCeter College to participate the final contest
- Won the school scholarship 6 times during the undergraduate
- Won the titles of “Excellent Student at the College Level” and “Excellent Officer of the Student Union”
- Served as deputy minister of the Ministry of Literature and Art
- Participated in school art competitions and won 3 awards
- Participated in CDN Car Design Competition
- Participated in SAIC Design International Challenge Excellence Award